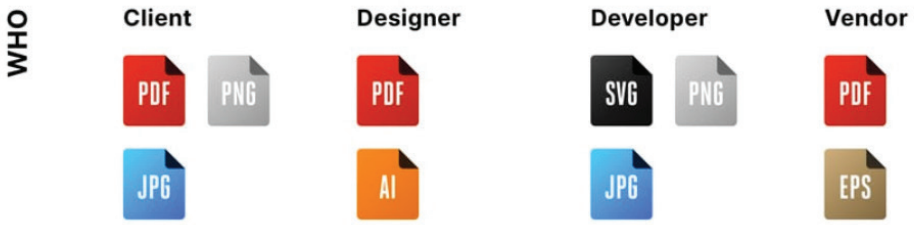
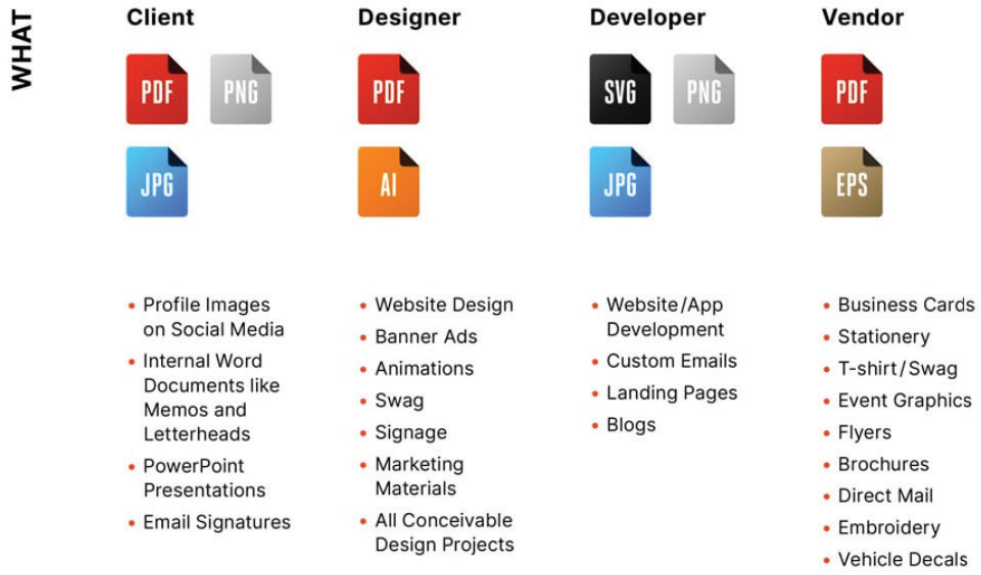
Who uses the file format?



What do they use it for?



Where does the format work best?



Why is this format right for the job?

